

### Web Design Cost Estimate

Prepared By,  
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- **General Times are estimated**

Have an existing web site.  
I need a basic blog site. (8 Hours)  
I need a basic, off the shelf, template based type site set up (6 Hours)  
I need a completely custom site. (15 Hours)

- **Site Layout Design**

I do not need any unique graphics designed for this project.  
I have all my graphics but they need to be integrated. (3 Hours)  
I have a template but it needs minor customization. (6 Hours)  
I have a template but it needs with major customization. (10 Hours)  
I would like a custom design created for my site. (20 Hours)

- **Other Graphic Features**

I need some custom graphics made. (4 Hours)  
I need graphic mouse-over buttons. (4 Hours)  
I need a few stock photographs integrated. (4 Hours)  
I need a several stock photographs integrated. (9 Hours)

- **Flash**

I need a flash menu. (6 Hours)  
I need a short custom Flash animation (3 Hours)  
I want my site in Flash a total of pages (5 Hours per Page)  
I need a Flash banner (4 Hours)

- **Content**

I will add my content with a content manager (0 Hours)  
I will supply pages of content in MS Word or other electronic media (3 Hours per Page)  
I need pages of copywriting done for my content (5 Hours per Page)

- **Public Features**

Member Registration (6 Hours)  
Discussion Forums (5 Hours)  
Auction Interface (8 Hours)  
RSS News Feeds (5 Hours)  
Classifieds (6 Hours)  
Contact Form (3 Hours)  
Links Page (3 Hours)  
Site Search (4 Hours)  
Email Auto-responders (2 Hours)  
File Uploads (8 Hours)  
Google AdSense Integration (2 Hours)

- **Ecommerce**

Simple shopping cart (5 Hours)  
Database shopping cart (10 Hours)  
Credit Card Processing (4 Hours)  
PayPal Processing (3 Hours)

- **Admin Features**

Off the shelf site Blog (3 Hours)  
Custom Site Blog (6 Hours)  
Custom Content Manager (6 Hours)  
Off the shelf Content Manager (2 Hours)  
Photo Gallery (6 Hours)  
Member Administration (5 Hours)  
Database Reports (5 Hour)

Logo Design:

\$100 - \$250

Basic Brochure Website:

\$500 - \$1000

E-Commerce Website:

\$1000 - \$5,000

Custom Database / Interactive Website:

\$1500 - \$2,500

Time is Estimated at \$25.00 HR.